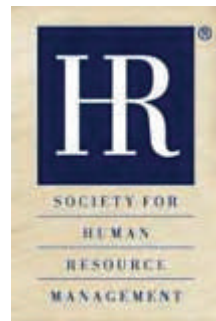


**HUMAN RESOURCE  
ASSOCIATION  
OF CENTRAL CALIFORNIA**

**PROUDLY SPONSORS THE...**

**HR PROFESSIONAL  
OF THE YEAR  
2005**



**JANUARY 18, 2005**

**HR PROFESSIONAL OF THE YEAR**

**HR PROFESSIONAL OF THE YEAR  
DENEEN PROCTOR, PHR**



**Human Resources Manager  
Werner Company**

Deneen started with a strong base in human resources by graduating from California State University, Fresno with a Bachelor of Science in Agricultural Business. After graduation she took her first step in industry as an employee of Zacky Farms where she was exposed to the challenges and joys of Human Resources. Deneen relocated to Southern California and stepped up her Human Resource experience in the areas of contingent staffing and aerospace.

Four years ago Deneen relocated back to the Central Valley where she climbed another rung in the career-ladder and secured a position as Human Resources Manager for Werner Company in Merced. In this role Deneen has not only gained the trust and respect of her co-workers and administration, but has implemented several new programs to improve personnel and safety at the Merced-based facility.

Understanding the need to be flexible and versatile, Deneen also spends much of her time contributing to the community. She serves on the board for the City of Merced Redevelopment Advisory Council and the Greater Merced Chamber of Commerce Leadership Merced Steering Committee. She participates in the Employers Advisory Council and is a member of the Central Valley Human Resources Association. In addition, she supports local youth by participating in portfolio and mock interviews with area high schools.

**KENDRA JONESON**



**Human Resources Manager  
Payroll People Inc., Business services and Payroll Tax People, LLC**

Born and raised in Fresno, California Kendra Joneson, a Business Administration graduate of California State University, Fresno, has a knowledge and presence seemingly beyond her 7 years of experience in the field. Driven to excellence by her innate work ethics, Kendra says that she "was actually hired for my first HR job before I graduated from college. I had to take a day off from work to attend graduation."

Kendra Joneson has been with Payroll People Inc. and Payroll Tax People, LLC (PPI/PTP) since 2001.

In that time she has been immersed in managing the intricate details of the Human Resource Department as well as having been responsible for the training and comprehension of the complex world of payroll and payroll-related services to every new employee of PPI/PTP since then.

Currently, Kendra is committed to improving herself and the community around her and is an active member of HRACC, SHRM, Fresno County Employer Advisory Council, Valley Employers Association, as well as being a Workplace 2005 committee member.

Facilitating the flow of employee information and paperwork to and from our vendors, as do all HR specialist, Kendra does so with a passion and flair which lets everyone know that every issue, no matter how small, will be dealt within complete confidence and unfailing professionalism.

## **KAREN L. RUSSELL, PHR**



**Director of Human Resources  
Saladino's, Inc.**

Karen L. Russell began her career in Human Resources in 1990 when she worked as a law firm administrator. While a single mother, she returned to college on a full-time basis to complete her studies in Human Resources Management.

In 1996 Karen earned a Bachelor of Science degree in Business Administration, Human Resource Management, from California State University, Fresno; was the Dean's Medal, Senior Award Recipient for the Craig School of Business; and was the HRACC award Recipient. She now has over ten years of Human Resource experience in the legal, banking and food distribution industries.

Karen has held the Professional in Human Resources (PHR) certification for eight years, is a member of SHRM and HRACC. She served on the HRACC Board of Directors from 1997-1999.

## **ADRIENNE VANDERBERG, PHR**



**Director of Human Resources  
Central California Blood Center**

Adrienne spent 20 years in medical practice management with a focus on process and performance improvement projects in various location of a multi-specialty medical group in Central and Southern California. For the past five years she has served the Central California Blood Center in the capacity of Director of Human Resources. She has had the challenging and rewarding opportunity to establish the first formalized HR Department at CCBC to better meet the needs of their 175 employees.

Adrienne has a heart for volunteerism and has been involved in a number of community service organizations including the Junior League of Fresno, Fresno Art Museum, United Way of Fresno County, Discovery Center, and the Marjaree Mason Center. Adrienne holds a Bachelor's in Management and Organizational Development from Fresno Pacific University, a Masters in Organizational Development from Alliant International University. She passed the Professional in Human Resources exam in 1999 and anticipates achieving her Senior Professional in Human Resources in 2005.

## **MARIA MORENO-TOWNSEND**



**Human Resources Director  
Clear Channel Radio—Fresno**

As an industry leading company, Clear Channel relies on and invests in its people, setting industry standards followed by fellow broadcasters. In the fast paced, ever changing radio broadcasting industry of HR, Maria is incredibly flexible and performs at levels that tax the endurance of most marathon runners.

Maria not only celebrates the colorful nature of radio and its people but she embraces its swift moving currents. Maria navigates the changes and evolution of over 100 full time positions and a handful of part-time positions within the nine radio stations of Clear Channel Radio in Fresno. Managing the movement of these 100+ positions among this colorful group of people, is not the end of Maria's responsibilities. Maria also works to ensure that Clear Channel Radio is in compliance of the EEO regulations monitored by the FCC, formulates HR policies and procedures in conjunction with the legal department of Clear Channel Radio. Maria Moreno-Townsend has guided many people along in their careers since joining Clear Channel Radio 8 years ago.

## **KRIS STUEBNER**



**Human Resources Director  
JEM Restaurant Management Corporation**

Kris Stuebner, a native of Fresno, California graduated with honors from Bullard High School and attended both Fresno City College and California State University, Fresno. He majored in Business with a minor in Human Resources. Kris has over 20 years in Human Resources/Training experience. As Director of Human Resources for JEM Restaurant Management Corporation, which includes Wendy's and KFC restaurant, he manages a full service HR Office with over 1,000 employees.

Kris is an Eagle scout, a graduate of Woodbadge (Boy Scouts of America) and is a two time Junior National Rifle Champion. Kris serves on a variety of local councils including: Juvenile Delinquency Board of Fresno County, Human Resource Board, Director Workforce Investment Board, Cesar Chavez Adult School Site Council member, 1st Vice Chairman Fresno County Employers Advisory Council, Community Relations Chairman for HRACC, SHRM member and Century Elementary School PTC/SART member.

HUMAN RESOURCE ASSOCIATION  
OF CENTRAL CALIFORNIA

Welcome.....	Mary Renner
Announcements.....	Mary Renner
Past Presidents Recognition.....	Mary Renner
Introduction of HR Professional of The Year Committee Members.....	Dawn Cagle
HR Professional of The Year Nominee Recognition.....	Dawn Cagle
HR Professional of The Year Nominator.....	Robert Pinney
HR Professional of The Year Award Recipient.....	Deneen Proctor
HR Professional of The Year Prior Recipient Recognition.....	Mary Renner
Pinnacle Award.....	Ward Scheitrum
Introduction of Guest Speaker.....	Brenda Budke

Prior Recipients of the  
***HR Professional of The Year*** Award

2000-Kerri Ladd  
2001-Sheri Abercrombie  
2002-Cori Winn  
2003-Ward Scheitrum  
2004-Dawn Cagle

The Board of Directors of the Human Resource Association of Central California would like to extend its appreciation to each of the employers of our nominees.

The Board would also like to express its sincere thanks to Kathy Bray, Dawn Cagle, Michael Garcia, Manjit Muhar, Chel Nelson, Mary Renner, Ward Scheitrum, MaryAnn Verdu, Marcia Wills, and Cori Winn for their involvement as ***HR Professional of The Year Committee*** Members